

# AdSell

## Interaction Design





version 2  
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### LEGEND & USAGE INSTRUCTIONS


 = Data coming from MRI to AdSell

 = Data going to MRI from AdSell

Page Title = Click page title to view form in flowchart

 = Click button to view Business Rules / Actions

 = Business Rules / Button Actions Box  
(click within to hide)

 = Hotspot on flowchart that links to form screen

Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

# Welcome to AdSell

# Generic Grid View Screen

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All screens will have a grid view like below, for displaying records, before edit or create forms

	Field 1	Field2	Field3	Field4	Field5
<input checked="" type="checkbox"/>	Record 1				
<input type="checkbox"/>	Record 2				
<input type="checkbox"/>	Record 3				
<input type="checkbox"/>	Record 4				
<input type="checkbox"/>	Record 5				
<input type="checkbox"/>	Record 6				
<input type="checkbox"/>	Record 7				
<input type="checkbox"/>	Record 8				
<input type="checkbox"/>	Record 9				
<input type="checkbox"/>	Record 10				
<input type="checkbox"/>	Record 11				
<input type="checkbox"/>	Record 12				

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EDIT

DELETE

SEARCH

# Rate Card Setup

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Master Screens

*Rate Card Setup*

*Violation Type Setup*

*Currency Setup*

Smart Search

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Non-Retail Production

Mall:

 ▼ 


Unit Type:

 ▼ 

User:

 ▼ 

Rate:

Maximum Percentage  
Allocated:

---

CREATE

EDIT

DELETE

# Violation Type Setup

---

Master Screens

*Rate Card Setup*

*Violation Type Setup*

*Currency Setup*

Smart Search

Promotion, Advertising & Sponsorship

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Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Type:



Description:

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CREATE

EDIT

DELETE

# Currency Setup

---

Master Screens

*Rate Card Setup*

*Violation Type Setup*

*Currency Setup*

Smart Search

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Online Questionnaire

Non-Retail Production

Mall:



Currency:



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CREATE

EDIT

DELETE

# Smart Search

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Master Screens

*Smart Search*

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Building:  ▼ 

Agreement Type:  ▼ 

Unit Type:  ▼ 

Unit:  ▼ 

Location:  ▼ 

Start Date:  

Expiry Date:  

---

SEARCH

# Record Call Details (RCD-01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

*Record Call Details*

*Proposal Template*

CP Proposal Agreements

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Date:



Mall:



Contact Person:



Description:

---

**ADD CALL RECORD**



# Proposal Template (PTF01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

*Record Call Details*

*Proposal Template*

CP Proposal Agreements

Short Term Retail

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Non-Retail Production

Client:  ▼ ←

Unit Type (element):  ▼ ←

Term (period):  from  to

Number of Days:  (auto-fill, derived from term) →

Rate per Day:  →

Total Amount:  (automated calculation) →

Mall:  ▼ ←

---

SAVE

# Deal Request (DRF01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

*Deal Request*

*Update Checklist*

*Courier Details*

*Opportunity De-activation*

*Payment Record*

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Mall:  ▼ ←

Unit:  ▼ ←

Type of Space:  ▼ ←

Type of License:  ▼ ←

Deal Details:  →

Date: from   to   →

Term:  ▼ ←

---

SUBMIT

# Select Booking

---

Click on a record to review checklist

Client	Soft Booking Ref #	Contact Person	Unit	Details
Record 1				
Record 2				
Record 3				
Record 4				
Record 5				
Record 6				
Record 7				
Record 8				
Record 9				
Record 10				
Record 11				
Record 12				

Master Screens

Smart Search

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*Deal Request*

*Update Checklist*

*Courier Details*

*Opportunity De-activation*

*Payment Record*

Short Term Retail

Client Violations

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Non-Retail Production

# Update Checklist (UCF01)

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Master Screens

Smart Search

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CP Proposal Agreements

*Deal Request*

*Update Checklist*

*Courier Details*

*Opportunity De-activation*

*Payment Record*

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Deal Confirmation →

Trade License →

Display Layout →

Client Approval →

Production →

---

SAVE

UPDATE ANOTHER

# Courier Details (CDF01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

*Deal Request*

*Update Checklist*

*Courier Details*

*Opportunity De-activation*

*Payment Record*

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Date:

(auto-fill by system)



Courier Name:



Details:

Reference Number:



---

SAVE

# Opportunity De-activation (ODF01)

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Master Screens

Smart Search

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CP Proposal Agreements

*Deal Request*

*Update Checklist*

*Courier Details*

*Opportunity De-activation*

*Payment Record*

Short Term Retail

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Online Questionnaire

Non-Retail Production

De-activate?  →

Reason / Details:

 →

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SUBMIT

# Payment Record (PRF01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

*Deal Request*

*Update Checklist*

*Courier Details*

*Opportunity De-activation*

*Payment Record*

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

Date:

(auto-fill by system)



Rent:



Security Deposit:



Production Cost:



---

SAVE

# New Call Record (NCRF-STR-01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

*New Call Record*

*Manage Call Records*

*Client Documents (attachments)*

*Approved Concept (Concept Library)*

*Proposal Template*

*Manage Approved Concepts*

Client Violations

Online Questionnaire

Non-Retail Production

Date:



Mall:



Contact Person:



Description:

---

ADD CALL RECORD



# Manage Call Records (MCRF01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

*New Call Record*

*Manage Call Records*

*Client Documents (attachments)*

*Approved Concept (Concept Library)*

*Proposal Template*

*Manage Approved Concepts*

Client Violations

Online Questionnaire

Non-Retail Production

Contact Person:   (opens in a new window)

Date:  →

Mall:  ←

Description:

(opens in a new window)

Delete Record?  →

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# Client Documents (CDF01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

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Short Term Retail

*New Call Record*

*Manage Call Records*

*Client Documents (attachments)*

*Approved Concept (Concept Library)*

*Proposal Template*



*Manage Approved Concepts*

Client Violations

Online Questionnaire

Non-Retail Production


Mall:



Client:



Date:



File Name:



Document Description:

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# Approved Concept (ACF01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

*New Call Record*

*Manage Call Records*

*Client Documents (attachments)*

*Approved Concept (Concept Library)*

*Proposal Template*

*Manage Approved Concepts*

Client Violations

Online Questionnaire

Non-Retail Production

Date:

Date of Approval:



Approval Form Title:

Approval Form Description:

Mall:



Client:



---

SAVE

# Proposal Template (PTF-STR-01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

*New Call Record*

*Manage Call Records*

*Client Documents (attachments)*

*Approved Concept (Concept Library)*

*Proposal Template*

*Manage Approved Concepts*

Client Violations

Online Questionnaire

Non-Retail Production

Client:



Date:



Mall:



Use:



Unit Type:



Area:

Term (period):



Start Date:



License Fee:

Security Deposit:

Design & Signage:

License Conditions:

Special Conditions:

---

SAVE

# Manage Approved Concepts (MACF01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

*New Call Record*

*Manage Call Records*

*Client Documents (attachments)*

*Approved Concept (Concept Library)*

*Proposal Template*

*Manage Approved Concepts*

Client Violations

Online Questionnaire

Non-Retail Production

Approval Form Title:   (opens in a new window)

Date of Approval:

Mall:  ←

Client:  ←

---

# New Client Violation (NVRF01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

Client Violations

*New Client Violation*

*Violation Invoice List*

*Manage Client Violation*

Online Questionnaire

Non-Retail Production

Client:

 ▼ ←

Mall:

 ▼ ←

Unit:

 ▼ ←

Violation Type:

 ▼ ←

Date:

 📅 →

Description:

Generate invoice?  →

Fine Amount:

 →

Notes:

appears only when 'Generate invoice' is checked

---

ADD VIOLATION

# Violation Invoice List (MVIF01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

Client Violations

*New Client Violation*

*Violation Invoice List*

*Manage Client Violation*

Online Questionnaire

Non-Retail Production

Client:

 ←

Invoice Date:

 ←

Invoice Details:

 *(opens in a new window)*

Fine Amount:

 ←

Flag as Paid?

 →

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# Manage Client Violation (MCVF01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

Client Violations

*New Client Violation*

*Violation Invoice List*

*Manage Client Violation*

Online Questionnaire

Non-Retail Production

Client:

  ←

Date:

Violation Type:

 ←

Description:

Mall:

 ←

Unit:

 ←

List of Violations:

- Violation 1 →
- Violation 2 →
- Violation 3 →

---

NEW

DELETE



# Production Revenue (PRF-NR-01)

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Master Screens

Smart Search

Promotion, Advertising & Sponsorship

CP Proposal Agreements

Short Term Retail

Client Violations

Online Questionnaire

Non-Retail Production

*Production Revenue*

Client:

 ←

Date:

Payment Made?

 →

Description:

Amount Paid:

 →

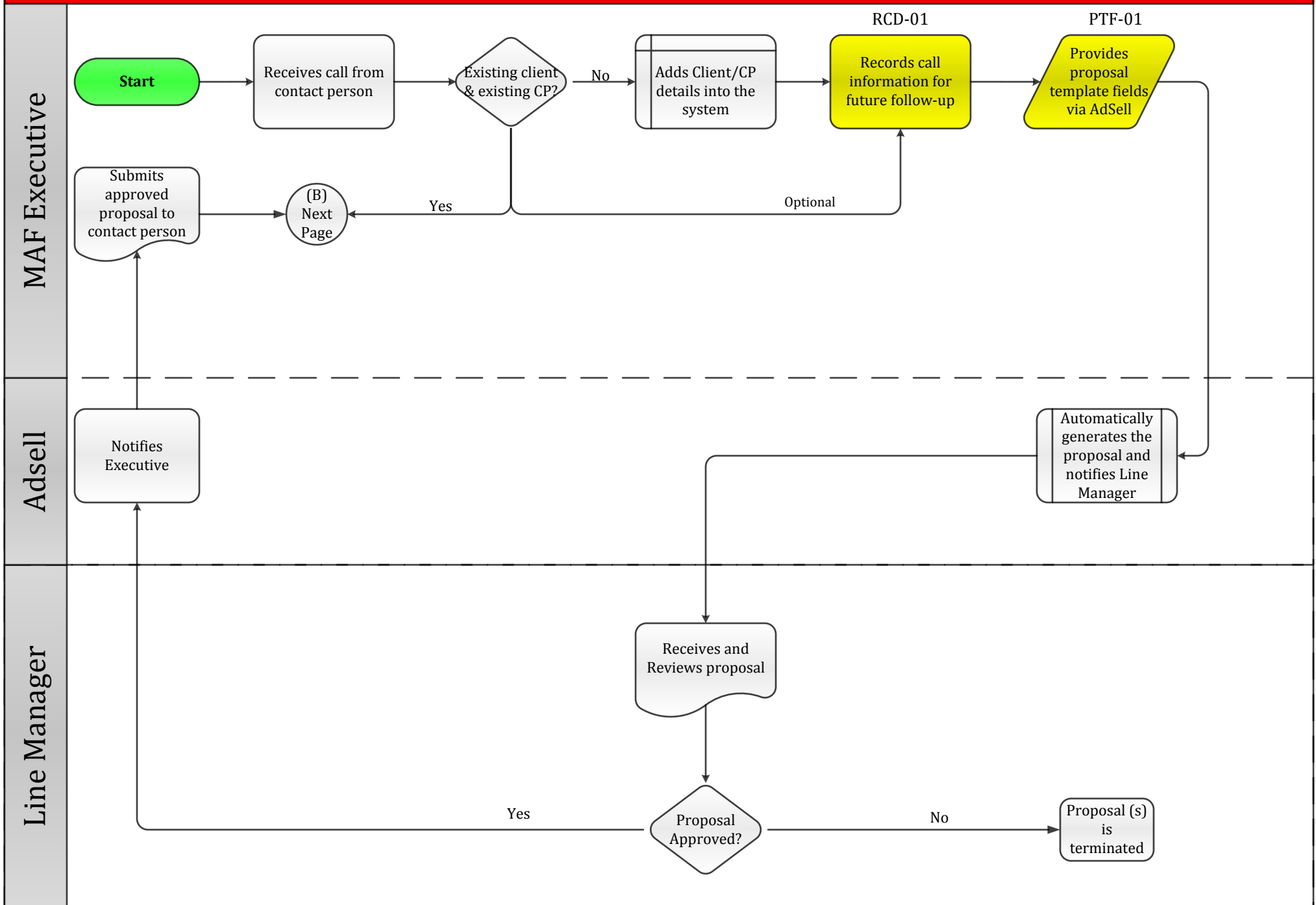
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COST

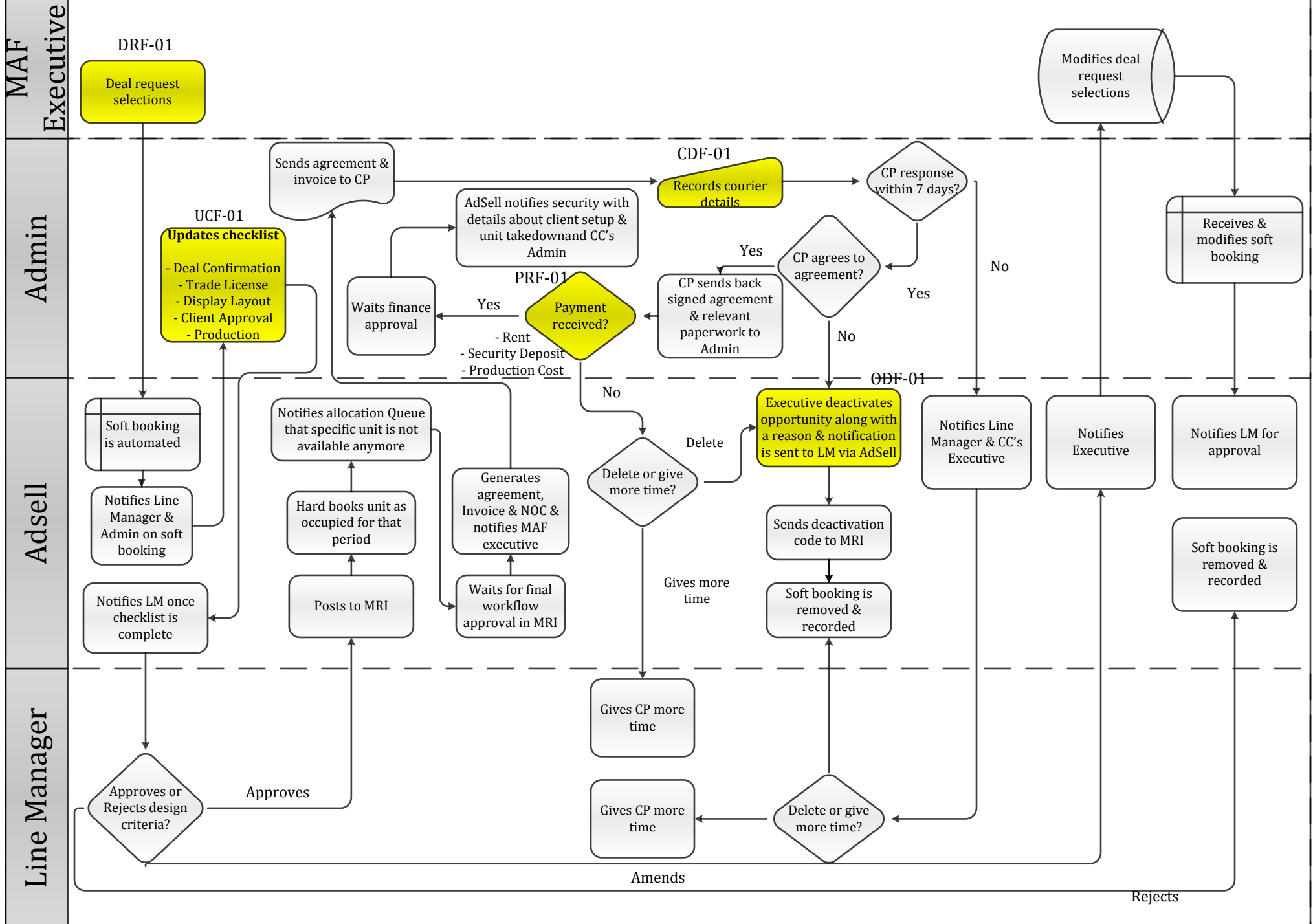
TOTAL REVENUE

SAVE

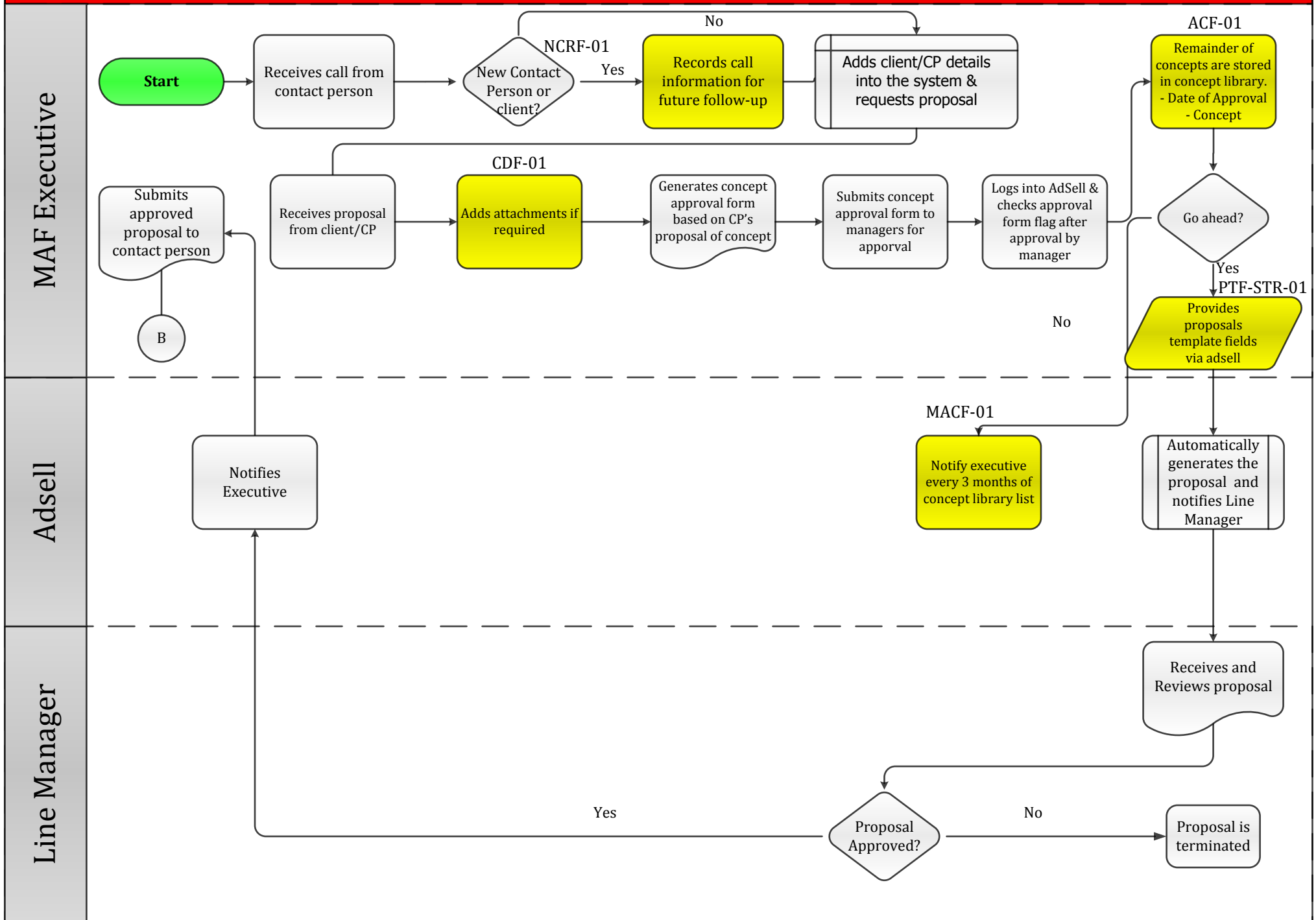
# MAF Business Process – Promotion, Advertising & Sponsorship



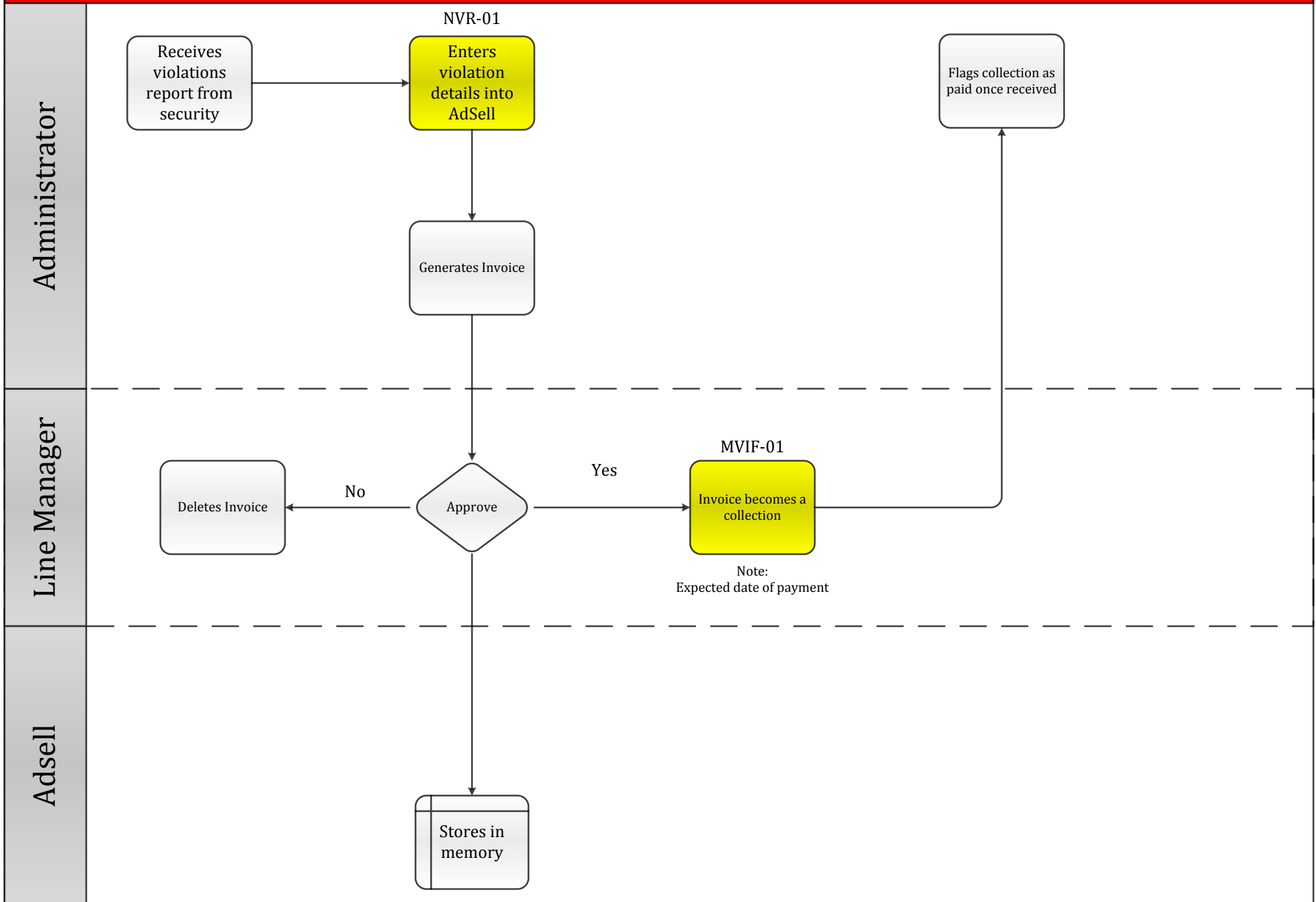
# CP Proposal Agreements



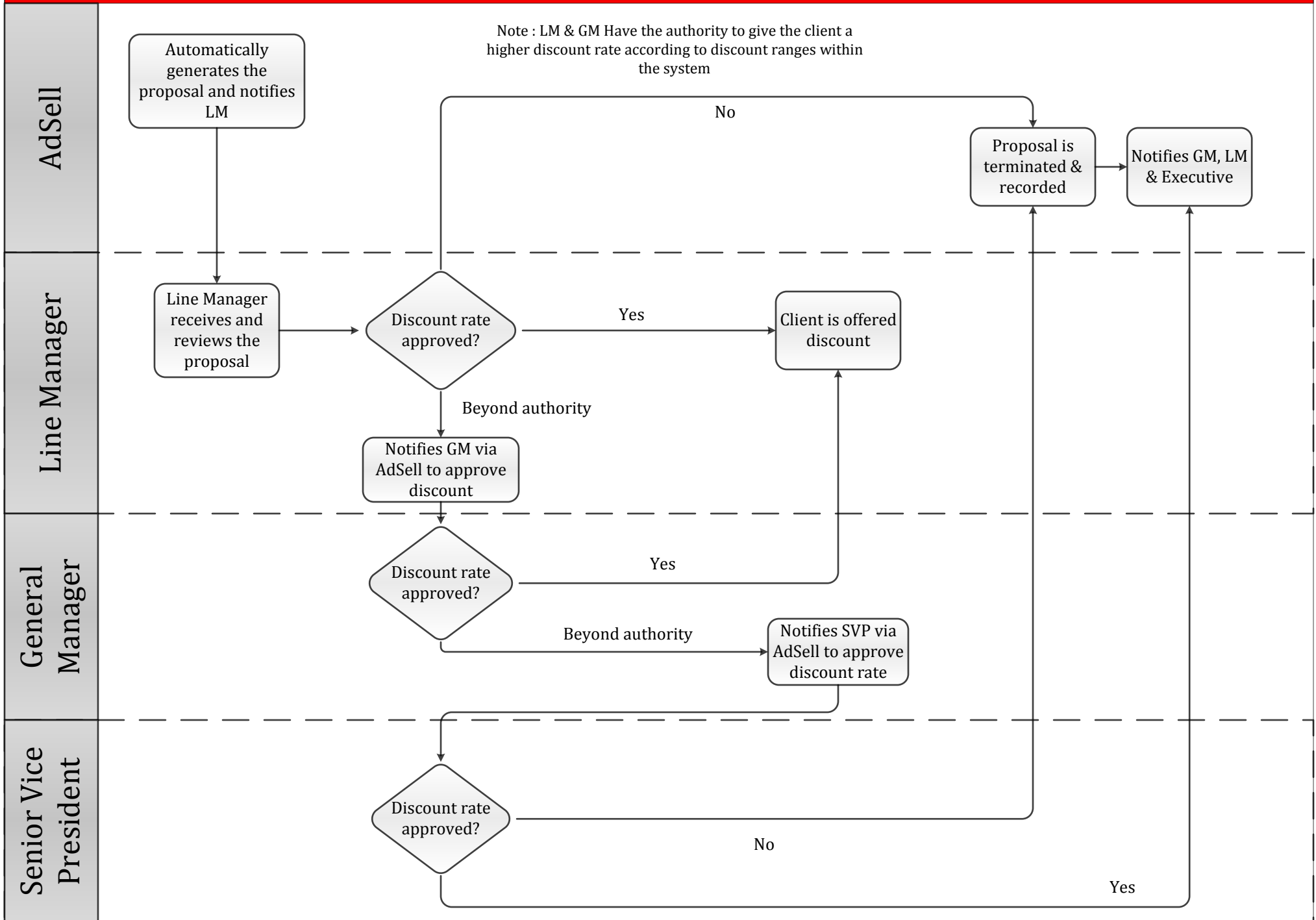
# MAF Business Process – Short Term Retail



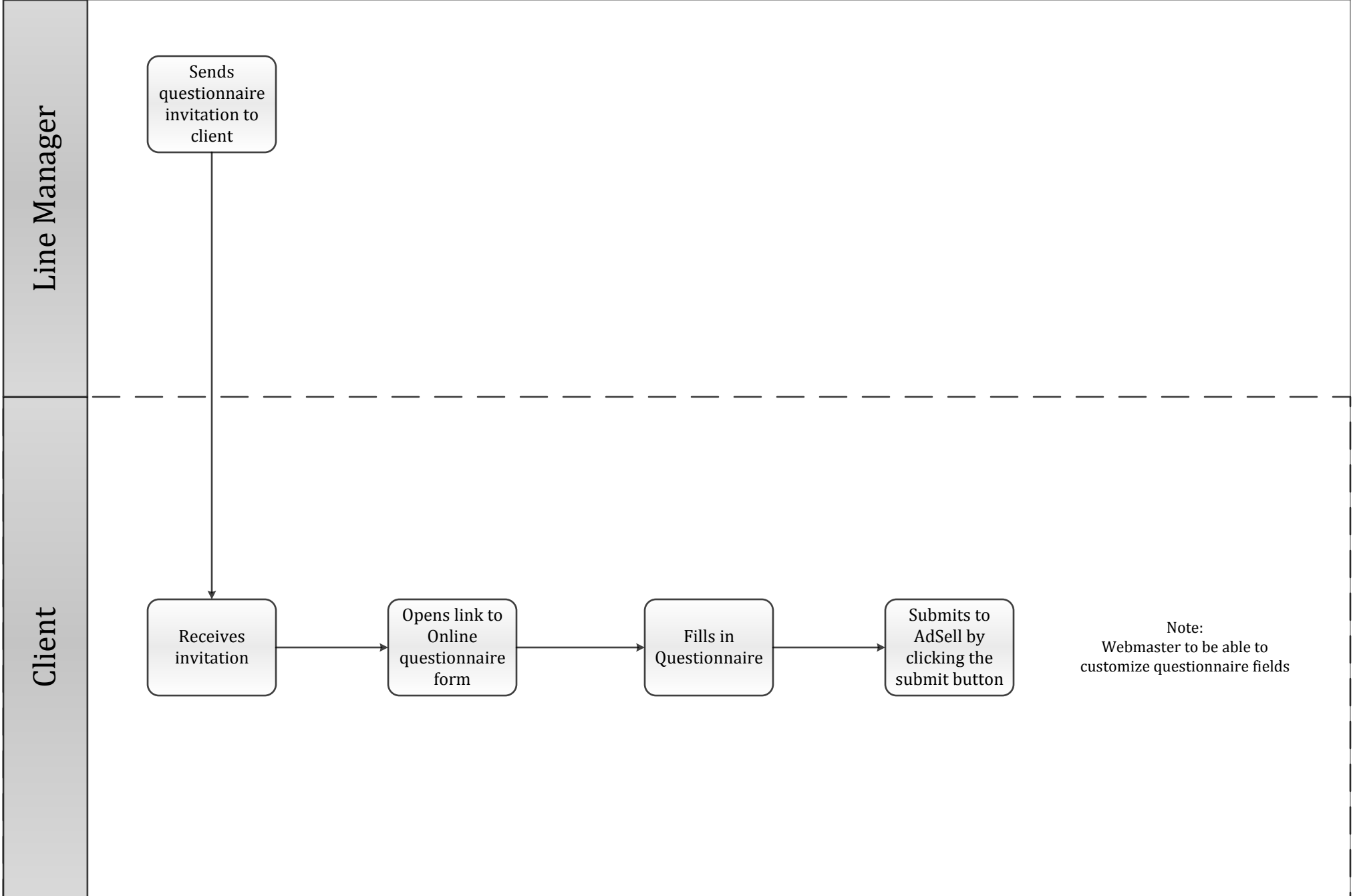
# Client Violations



# Percentage Allocation



# Online Questionnaire



Line Manager

Sends questionnaire invitation to client

Client

Receives invitation

Opens link to Online questionnaire form

Fills in Questionnaire

Submits to AdSell by clicking the submit button

Note:  
Webmaster to be able to customize questionnaire fields

# Non Retail - Production

